Scarcborough Library
ANNUAL REPORT 2011-2012

We’re More
Than Books

Shepherd
UNIVERSITY

SCARBOROUGH
LIBRARY
The Scarborough Library proudly serves Shepherd University as a favorite physical and virtual information resource for students, faculty, staff and the community. In 2011-2012 the library experienced an 11 percent increase in physical visits. This exciting year also saw many major campus events hosted by the library, had the busiest computing lab on campus, and provided space for 466 campus meetings and 86 classes.

Also noteworthy this year, the library developed a new graphic identity and launched a popular new website design. Our e-book collection grew to slightly over 6,000 titles. The library is also proud of its collaboration with the Center for Teaching & Learning to develop and implement a hands-on Educational Technology room for use by the Shepherd University community.

The library’s knowledgeable and experienced staff is dedicated to providing the highest level of service to all users. As always, our services include customized information literacy classes, face-to-face research assistance; 24/7 online access to databases and full text journals; and expertly prepared research guides, tutorials and other information tools.

This 2011-2012 annual report reflects that We’re More Than Books at the Scarborough Library.
Scarborough Library Mission Statement

The mission of the Scarborough Library is to be a leading resource for information, innovation, and community enrichment at Shepherd University and in the region. Our mission succeeds because we are dedicated to our core values: learning, service, accessibility and diversity, which are in direct alignment with the core values of Shepherd University: Learning, Engagement, Integrity, Accessibility and Community.

Our Core Values:

Learning

◆ Access to information in a wide variety of formats to advance the instructional goals of the campus.
◆ A knowledgeable and professional library staff that is committed to the academic success of our diverse student body and dedicated to supporting the research needs of our faculty.
◆ Providing off campus access to all of the library’s electronic subscription information to facilitate student learning.

Service

◆ Exemplary customer service in all areas and to all library users.
◆ A collaborative working environment rooted in staff initiative and creativity and dedicated to continual professional development.

Accessibility

◆ Serve the larger Eastern Panhandle area as a valuable intellectual and cultural resource to the community.
◆ A welcoming, comfortable and attractive environment that is conducive to academic pursuits and various learning styles.

Diversity

◆ An atmosphere of mutual respect to all students, faculty and staff and library users.
◆ Open access to a diverse library collection and support for intellectual freedom and the values set forth by the American Library Association’s Bill of Rights.
Academic Success - Serving Shepherd Students

Supporting the academic success of Shepherd University students is at the heart of the library’s daily work. This year Library faculty and staff greeted students on the veranda with the first annual Breakfast on the Porch & Live Music. The library purchased outdoor porch furniture made of 100% recycled materials which have been wildly popular. Student seating was increased throughout the library as well. We purchased nine additional student computers and additional technology for lending including additional Kindle readers, Garmin GPS units, digital cameras with tripods, voice recorders and flip cameras. To provide additional 24 hour access to quiet study space and technology, four additional laptops were added to the 24 hour study room as well as additional tables and chairs. LCD Monitors with network capability replaced outdated televisions in the group study rooms. A Library Student Advisory Board was created to serve as a means of keeping a pulse on what students want and need from the library. The library responded to student requests to be open longer hours during finals, so spring semester we stayed open until a.m. for eight days.
Highlights

* Awarded a full compliance rating from the U.S. Government Printing Office (GPO) after the Library’s federal depository library collection underwent its first assessment since 1994. The Library was commended for the following notable achievements: undergoing a major collection review to create a timely and current collection; actively promoting the collection; and sharing information through participation in state associations and conferences.
* Released a Beta version of the Library’s Mobile Website
* Received over $60,000 in project grants from the Scarborough Society to improve technology and the physical learning spaces in the library.
* Launched an updated and revised library website. This will improve the website’s usability.
* LibGuides software purchased and installed which enables library faculty and staff to create and maintain subject specific research guides for all degree programs offered at Shepherd University.
* Shared in a collaborative partnership with the Center for Teaching & Learning in developing and establishing the EduTech Center. This Center provides a welcoming and relaxed environment for students and faculty alike to practice with innovative technologies that they plan to eventually use in a classroom setting.
* Established a Scarborough Library Student Advisory Board which will assist the library in keeping a close pulse on students’ library needs.
* Revised the No Food policy and replaced it with a more lenient policy allowing students to have snacks and beverages while studying.
* Responded to student requests for more late night hours and remained open until 2am for eight nights prior to and during spring semester finals.
* Moved to innovative on-call approach to providing specialized reference & research assistance.
* Increased visits to the library by almost 11 percent, to an astonishing 302,324 persons.

We’re More Than Books
Ron Rash 2011 Appalachian Heritage Writer-in-Residence for Shepherd University greeted lecture attendees at the reception and book signing that was sponsored by the Scarborough Society.

Photography Exhibit
The Appalachian Heritage Writers-in-Residence Annual Photography Exhibit, on display in the Reading Room of the Scarborough Library.

Faculty Art Show Reception
Displayed in the Scarborough Library's Reading Room, the annual Shepherd University Contemporary Art & Theater faculty art show exhibit is part of the ongoing Scarborough Art & Lecture Series.

This I Believe Essay Readings
2011 Common Reading book This I Believe - personal essays were read in the library’s Reading Room.
WSHC 89.7 Live Radio in the Library
John Case, Bill Tchakirides and Todd Cotgreave hosted a live radio broadcast of the daily program “Winners & Losers.”

This I Believe: Visual Thinking
Rhonda Smith’s Visual Thinking class created visual representations of what they believe. Displayed in the library’s Reading Room.

Scarborough Lecture Features Dr. Kevin Williams
Dr. Kevin Williams, chair of Shepherd University’s department of Communications, discussed his book “Why I (Still) Want My MTV” about the history of MTV and its role in immersing radio and television into one specific art form.

Truchon Senior Art Show
Scarborough Library was pleased to present “EQUUS, The Finished Works” by Senior Art student Isabelle Truchon.

Than Books
The library hosted the kick off event for the Common Reading program and served free breakfast and fresh Jazz on the veranda.

Scarborough collaborated with the Center for Teaching and Learning in support of the Common Reading Program.

The Scarborough Society’s Art & Lecture series, in collaboration with Shepherdstown’s 250th Anniversary Celebration, proudly presented Shepherdstown resident John C. Allen, Jr. in a discussion of his new book:

*Uncommon Vernacular: The Early Houses of Jefferson County, WV 1735-1835*
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<th>Collections</th>
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<tr>
<td>Audio CDs</td>
<td>6,471</td>
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<td>Books &amp; Bound Serials</td>
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<td>E-Books</td>
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<td>Circulation</td>
<td>31,787</td>
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<td>Document Delivery</td>
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<td>Items Borrowed</td>
<td>2,578</td>
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<td>Items Loaned</td>
<td>754</td>
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<td>Library Instruction Participants</td>
<td>908</td>
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<td>Credit bearing courses taught by library faculty/staff</td>
<td>9</td>
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<td>Participating Students</td>
<td>113</td>
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<td>Physical Library Visits</td>
<td>302,324</td>
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<td>Research &amp; Information Interactions</td>
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<td>Course Reserves</td>
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<td>Virtual Library Home Page Visits</td>
<td>88,949</td>
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<td>People who Visited our Site more Than Once</td>
<td>21,052</td>
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Our Staff
The Scarborough Library gratefully acknowledges the support and generosity of the Scarborough Society Friends of the Library

2011 Board of Directors:

Ramon Alvarez ’62 President · Martin Keesecker, Vice President · Sara Lueck ’67, Secretary
Gina Miller ’10, Treasurer · Bonnie Brannon ‘63 · Jean Elliott ’54 · Betty Gunnoe
Dale Hicks ‘61 · Susanne Horner ’73 · Sharon Henderson · Phyllis Smock
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The Scarborough Society is sponsored by the Shepherd University Foundation