Course Information: M/W/F 11:10a-12:00p  Room: BC 112

Instructor:  Mrs. Stacey Kendig  E-mail: skendig@shepherd.edu
Office:  Butcher Center/HPERS Dept.
Phone:  304-876-5516
Office Hours: M/W 10:00-11:00a
T/TH 11:00a-12:00p and 2:00-3:00p

COURSE DESCRIPTION:

This class focuses on techniques of reporting, interviewing, gathering information, and writing sports stories from basic news to feature stories. Practical experience and lab work are included.

TEXT (required):
Sports Reporting, Bruce Garrison w/Mark Sabljak, Second Edition

COURSE OBJECTIVES:
Upon successful completion of this course, students will demonstrate an understanding of:
1. Writing skills in a variety of sports related styles
2. Critical analysis and editing
3. Participation in class debates and discussions related to sports articles and media reviews.

GRADING CRITERIA:

50%  All writing assignments and final portfolio of articles
25%  Meeting writing deadlines, grammar, spelling and accuracy
25%  Class attendance, group critiques and analysis, and class preparedness and participation.

(Students are expected to attend regularly scheduled classes, however, you will be granted ONLY 3 absences during the course of the semester. Each absence after that will affect your final grade, depending upon the circumstance.)
COURSE REQUIREMENTS:

1. Prepare and complete a 20 article portfolio to be turned in on the last day of regular classes. All portfolios must be edited properly as though you were writing for a newspaper or magazine.
   **Portfolio MUST include at least 1 of the following types of articles:**
   - Investigative Story
   - Feature Story
   - Columns
   - Side-bar Story
   - 200 word article
   - 500 word article
   - 1000 word article
   - 3 Shepherd University Sports articles (your choice)

2. Complete in-class writing assignments.
3. Participation in group critiques, discussions, and interviews.
4. Participation in weekly article reviews.
5. Complete weekly reading assignments from text.
6. Complete group presentations in class.

TENTATIVE CLASS SCHEDULE:
(This schedule is always subject to change)

- **January 10**  First day of classes/Introduction to course/Syllabus
- **January 12**  Review Chapter 1: The Changing Nature of Sports Journalism
- **January 14**  Article Reviews
- **January 17**  NO CLASS/HOLIDAY
- **January 19**  Review Chapter 2: Development of Sports Journalism
- **January 21**  Article Reviews
- **January 24**  Review Chapter 3: Sources
- **January 26**  In-Class Writing
- **January 28**  Article Reviews
- **January 31**  Review Chapter 4: Interviewing Strategies
- **February 2**  Conduct Interviews
- **February 4**  Article Reviews
- **February 7**  Review Chapter 5: Observation Strategies
- **February 9**  In-Class Observations
- **February 11**  Article Reviews
- **February 14**  Review Chapter 6: The Game Story
- **February 16**  Guest Speaker/TBA
- **February 18**  Article Reviews
- **February 21**  Review Chapter 7: Features & Specialty Stories
- **February 23**  In-Class Writing/Feature Story
- **February 25**  Article Reviews
February 28  Review Chapter 8: Columns & Columnists
March 2  In-Class Writing/Columns
March 4  Article Reviews
March 7  Review Chapter 9: The Big Event
March 9  In-Class Writing
March 11  NO CLASS
March 14-18  NO CLASS/SPRING BREAK
March 21  Review Chapter 10: Investigative Sports Reporting
March 23  Guest Speaker/TBA
March 25  Article Reviews
March 28  Review Chapter 11: Reporting the Business of Sports
March 30  In-Class Writing
April 1  Article Reviews
April 4  Review Chapter 12: The Judicial System
April 6  In-Class Writing
April 8  Article Reviews
April 11  Review Chapter 13: Precision Sports Journalism
April 13  Guest Speaker/TBA
April 15  Article Reviews
April 18  Review Chapter 14: Technology and Sports Writing
April 20  Computer Lab
April 22  NO CLASS/SPRING RECESS
April 25  Review Chapter 15: Issues & Ethics in Sports Reporting
April 27  Group Presentations/Topics and Group Assignments TBA
April 29  Article Reviews
May 2  Last day of class/Portfolios Due—NO EXCEPTIONS!